

A man, Kris Peterson, is standing on a construction site. He is wearing a blue and white striped button-down shirt under a high-visibility orange and yellow safety vest. He is looking directly at the camera with a neutral expression. In the background, there are orange traffic cones, a white sign with the letters 'NE' and 'ED' visible, and a blurred street scene with buildings and traffic. The overall lighting is bright, suggesting daytime.

TRAVELWise

Good for you. Good for Utah.

**“HOW DO YOU MINIMIZE
CONSTRUCTION DELAYS?
EASY, TRAVELWISE.”**

– KRIS PETERSON, UDOT DIRECTOR OF CONSTRUCTION



Did You Know?

Use UDOT's CommuterLink (www.commuterlink.utah.gov) to find out construction alerts and updates as well as high traffic areas.

MINIMIZE CONSTRUCTION IMPACTS WITH TRAVELWISE

Each year, with the necessary road construction comes congestion on Utah's highways, which causes drivers to spend unnecessary time in their vehicles. Strategies put forth as part of the TravelWise program encourage alternatives to driving alone and are great ways for commuters to escape construction delays and save money without sacrificing efficiency or productivity.

TravelWise: Good for Utah, Good for Construction Relief

Whether you are a community, business or other organization, there is a chance that you will have to deal with road construction. While "just dealing with it" is an option, it is not your only choice. To help ease construction impacts on your employees or patrons and even help construction get done faster, consider TravelWise strategies in your city, organization, community and even neighborhood by following these simple steps:

TravelWise strategies include:

- Mass Transit
- Teleworking
- Flexible Work Hours
- Compressed Workweeks
- Carpooling and Vanpooling
- Active Transportation

1. Identify a TravelWise coordinator or implementation taskforce to oversee the program.
2. Conduct a participant survey (provided by the TravelWise team) to determine interest.
3. Design your program to fit best with participant interests. To get started, refer to "Tips for Creating A TravelWise Construction Plan" in this brochure or visit www.travelwise.utah.gov.
4. Promote your TravelWise program through newsletters, emails, website, etc.
5. Track participation and effectiveness of the program through a mid-construction survey. Make any necessary adjustments.
6. Contact the construction project's Public Information Manager (PIM) with any questions or concerns along the way. This information will be passed directly onto the TravelWise team.

Did You Know?

50% of commuters in Denver affected by construction used TravelWise strategies to improve congestion during the Transportation Expansion Project (T-REX).

- Association for Commuter Transportation

Washington DOT offered a \$50 Mastercard gift card to carpools and vanpools during I-405 construction.

- Association for Commuter Transportation

How to TravelWise During Construction National Case Studies

THE TRANSPORTATION EXPANSION PROJECT (T-REX), DENVER, COLORADO:

T-REX was a \$1.67 billion venture encompassing 17 miles of improved highway and 19 miles of new light rail through southeast Denver, Colorado and surrounding counties, which was completed in November 2006. Travel Demand Management (TDM) techniques were used to reduce congestion during construction by 74,800 vehicle miles daily. Transit and vanpool subsidies proved very successful with new vanpools filling up within the first few months of operation. Employers took action by providing work schedule flexibility as well as teleworking opportunities for employees.

-Colorado Department of Transportation

I-405, KING AND SNOHOMISH COUNTIES, WASHINGTON:

The I-405 Corridor Program included a number of projects focused on improving congestion chokepoints along this heavily traveled corridor (approximately 800,000 people daily). As part of its construction mitigation plan, the Washington Department of Transportation (WSDOT) implemented targeted bus route expansion, temporary phased bus lines along construction routes, new bike lockers and additional park and ride facilities in affected areas. Additionally, as part of the state's Commute Trip Reduction (CTR) Program, employers with more than 100 employees were provided with support for promoting and facilitating alternative transportation options to commuters through the area.

-Washington Department of Transportation

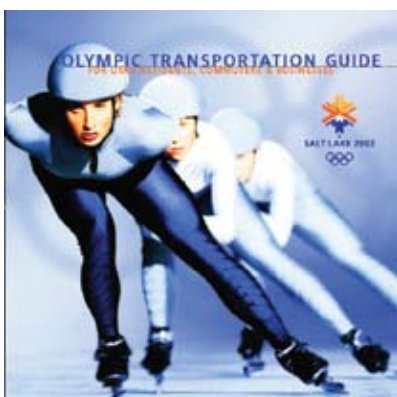
SPRINGFIELD INTERCHANGE PROJECT, VIRGINIA:

Construction on the Springfield Interchange, where I-95, I-395 and I-495 met prior to construction, required an extensive Travel Demand Management plan. Over eight years, the Virginia Department of Transportation (VDOT) made specific TDM investments including a 10 percent increase in park and ride spaces, increased commuter rail service, enhanced bus services, new telework centers, discounted transit fare and promotion of vanpools, carpools and buspools. During construction, the use of transit, carpooling and vanpooling in the I-405 corridor was consistently high.

- Virginia Department of Transportation

TDM marketing, ridesharing and transit service improvements contributed to a 12% decrease in peak traffic volumes during Highway 101 construction in San Luis Obispo County.

- Victoria Transport Policy Institute



2002 WINTER OLYMPIC GAMES, SALT LAKE CITY, UTAH

To address transportation concerns during the 2002 Winter Olympic Games, the Utah Department of Transportation (UDOT) developed an integrated TDM campaign to inform locals and the world's visitors how to get to or bypass the Games during the Olympics. An extensive grassroots campaign wrapped under the theme "Know Before You Go" targeted local businesses and promoted TDM strategies for employees, specifically flexible work hours and use of mass transit to ease traffic during events. Due to the success of the campaign and cooperation of Utah residents and businesses, traffic in downtown Salt Lake surpassed expectations by dropping 30 to 40 percent during the Games.

FOR ADDITIONAL TRAVELWISE CASE STUDIES VISIT WWW.TRAVELWISE.UTAH.GOV

Tips for Creating A TravelWise Construction Plan

Organizing a successful TravelWise program during construction requires identifying a set of strategies that fit within the context of your organization or community. Use this list to help you determine the best strategies for your situation.

MASS TRANSIT

- Contact your local transit agency to determine how to best implement an employee transit benefit.
- Explore the possibility of providing shuttle service to and from the nearest transit station.
- Talk with your HR representatives or your accountant about the federal tax code allowance for contributing up to \$230/month to employees' transit benefits tax free.
- Implement alternate work hours as needed, to support transit usage.

TELEWORKING

- Identify job types (information workers) and employees that are well suited to work in remote locations.
- Make sure all telecommunication infrastructure is in place such as video-conferencing software, company intranet that allows files to be opened remotely or other technology.
- Take advantage of any remote work locations or satellite offices.
- Establish clear expectations regarding remote supervision and communication.
- Encourage employees to conference call or video conference in place of face-to-face meetings, when appropriate.

FLEXIBLE WORK HOURS

- Review business operations and make necessary changes to accommodate the flexible work hours.
- Establish clear policies regarding work hours.
- Screen and evaluate which positions are appropriate for flexible work hours; focus on performance, not the number of hours on the job.

COMPRESSED WORKWEEKS

- Identify a schedule that works best for your operations and stick to it.
- Rotate days off to maintain minimum staffing levels.

CARPPOOLS AND VANPOOLS

- Let commuters know names and telephone numbers of colleagues living near them, with whom they might carpool.
- Look into vanpool programs where employees form commuting groups using a transit agency vehicle.
- Reward those who take part through priority parking or other incentives and recognition.

ACTIVE TRANSPORTATION

- Provide incentives and/or an award program to encourage and recognize walking or biking.
- Make sure there is free and secure bicycle parking.
- Provide on-site showers and lockers.
- Offer a Guaranteed Ride Home benefit. This can be accomplished relatively inexpensively by simply paying for cab fare when an emergency or sickness arises.
- Check with your HR department or accountant about recent federal tax code changes offering deductions for monthly bicycle allowances up to \$20/month.

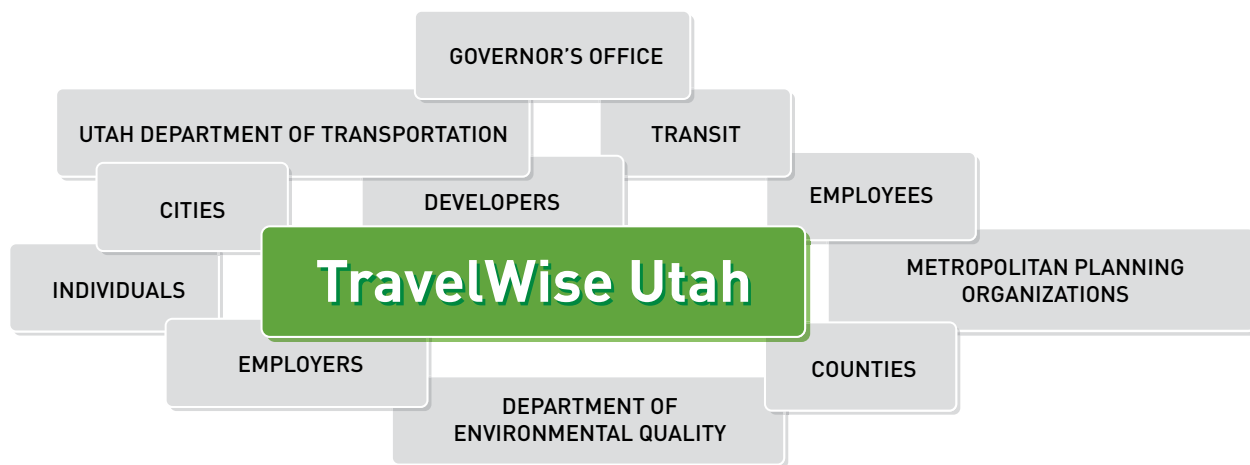
FOR MORE INFORMATION ON ALL THESE TACTICS VISIT:
WWW.TRAVELWISE.UTAH.GOV

A comprehensive TravelWise program involves government agencies, employers, commuters, individual travelers, transit providers and others.

By working together we can reduce daily transportation-related energy use by as much as 25% to 35%.

“Utah has a great opportunity to lead out and address some of our most pressing challenges with proactive solutions. As we work together to implement the TravelWise program, we will increase our energy efficiency, reduce traffic congestion and improve our air quality. However, this can only be possible through the dedicated support and participation of you and many other companies like yours throughout the state. Join with the State of Utah and other local governments and, together, we can make TravelWise a success for the future of our state and the next generation.”

-Gov. Jon M. Huntsman, Jr.



The threefold benefits of TravelWise are reducing energy consumption, reducing traffic congestion and improving air quality.



For more information about TravelWise contact us at:

www.TravelWise.utah.gov

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